



Comprehensive Plan Committee Community Engagement Consultant Meeting Summary

Date:	Thursday, November 9, 2023
Time:	5:30 PM – 7:00 PM
Platform:	In-Person & Virtual
Invitees:	Comprehensive Plan Committee
	Project Team
	Michael Baker International

Welcome and Introduction

MICHAEL BAKER INTERNATIONAL

- Kathy Wyrosdick
- Janelle Lance
- Keri Oram

- Chris L. Savitz
- Paula G. Landis
- Hollis S. Butterworth
- Allon H. Lefever
- Mike S. Callahan
- Tressa F. Monkman
- Roy Baldwin
- Aaron Sherman
- Moniqua Acosta

COMPREHENSIVE PLAN COMMITTEE

- Nathan Van Name
- Mark L. James

Survey Walkthrough

The survey will be translated into Spanish once the edits are complete. During the meeting, the survey was reviewed with a few errors or revisions advised. Adding demographic data as well as clarifiers as needed will be flushed out in final edits of the survey. A final revision will be due the week of 11/13/23.

Michael Baker requested the PMT to push survey promotion to January and February, 2024 as December will likely receive less hits with the holidays.

Engagement Strategy Review

The CPC reviewed the current schedule outlook for the next few months. There will be much happening in the background. Kathy asked the CPC to share the survey and promote involvement among friends, neighbors, and associated organizations. There will be a lot of communication over the next few months even if there are not CPC meetings.

Focus Group Identification

After much discussion, the CPC flushed out 6 focus groups:

- 1. Housing**
 - a. Affordability/Age Restricted/Rentals
- 2. Land Use**
 - a. Open Space/Redevelopment/Ag/Environment
- 3. Transportation**
 - a. Complete Streets/ traffic circles/Safety
- 4. Public Safety**
 - a. EMS/Police/Fire response times
- 5. Health & Wellness**
 - a. Office of Aging/hospitals/community health improvement (CHIPs)/parks/recreational
- 6. Business**
 - a. Include Agriculture in the business group

Generally speaking, we will hear more than can be actionable from these group discussions, which becomes a wish list. But the Baker team will provide continuous feedback and direction on actionable items. Municipalities have a lot of creativity to establish programs that they may not have currently to address priority issues. We will certainly discuss what other communities are doing to advance community objectives.

The goal is to be cognizant of the existing plan and what can be changed moving forward.

Pop Up Event Locations

The first pop up event is anticipated in February 2024. If the CPC or PMT has any specific site recommendations, we are open to ideas; otherwise, considering the library due to weather. There will be two more opportunities in warmer spring/summer weather. One of the future events will be in the Communities of Concern location(s). Suggestion was to host an event at the Stauffer Mansion

Communities of Concern

The meeting ended with a robust conversation regarding Communities of concern. Kathy shared research of diversity within township

- Census Track 118 & 2 – closest to City of Lancaster
 - 118: Young, White, students(?), non-homeowners = highest poverty
 - 2: Diverse, Hispanic, larger families, older median age, home ownership
- Kathy prompted a discussion about the communities that the CPC is most concerned? Who have you/we not heard from?
 - Seem to agree that near the City was of greater concern to not miss their feedback
 - Near Train Station – need to hear from people affected by new and denser development. Proposal to add building height increase without TDRs. What are the “concerns” in adding the additional height (“high rises”)?
 - Near City: Lacking after school programs; parents working difficult hours for kids
 - CPC lacking representation from this area – Grandview Neighborhood
 - Church groups in area for feedback? St. Matthews
 - Wetherburn vs. Bucher Elementary area is a good neighborhood to target
 - Another community behind “Snyder Funeral” that could be a good area for targeted outreach
 - CPC should seek younger participants for focus group feedback
 - ESL focus – survey, feedback in general, etc. – Spanish, Asian
 - Westminster Church offers ESL courses
 - Visual/Mobility/Hearing Impaired – programs for this in township?
 - Hollis has some ideas/recommendations

NEXT STEPS

- Need list of invitees to Focus Groups – PMT and email to CPC
- PMT approval of CEP
- Winter Pop Up Location - February – library
- Revise Schedule
 - Move Survey to January/February
 - Promotion development for Survey
- Keri to finalize Survey
 - Need list of neighborhoods in each area/zone
 - Survey - <https://www.surveymonkey.com/r/L399MJS>