

Minutes of the Manheim Township Public Library Foundation Board Meeting
Wednesday, April 23, 2014

The meeting was called to order at 5:40 PM. Attendance was taken and a quorum was confirmed.

In attendance : D. Ferruzza, S. Lapp, J. Martin, A. Miller, G. Pasewicz, S. Mecum (Twp Liaison), K. Anderson (Library Director), L. Berger (Friends of the MT Public Library).

A motion was made by D. Ferruzza to accept the March minutes; the motion was seconded by A. Miller. The motion carried.

Directors Report

The March Directors Report was presented by Katrina Anderson.

A glitch in the accounting system used by the library's building maintenance contractor led to a billing discrepancy that saved the library almost \$20,000 for the 2013 fiscal year. The payment will be due in the 2014 fiscal year.

Film Forward is going well, and leads to good discussions. Attendance is lower than anticipated, perhaps because of the holiday weekend and splendid weather.

Upgrading the computer systems from Windows XP to Windows 7 has been a challenge for library system countywide.

Staff technology training is going well. Staff members are cross-trained to work in different areas of the library.

Friends Group

2013 receipts from Amazon.com sales that benefit the library amounted to approximately \$20,000.

The Friends will organize one book sale (September 9-11) and expect to earn approximately \$20,000. Donations to the book sale have fallen off sharply, bringing into question the long term viability of used book sales.

Used jewelry sale scheduled for May 3 has had an overwhelming response of donations. Most items are priced between \$1 and \$3. Unsold items may be donated to other charity events or held for the fall book sale. The sale was largely organized by Linda Berger, Friends co-chair, with the help of two MTHS seniors as their senior project.

EITC Grant

The EITC grant application will be submitted before May 1. It is being redrafted to include two new programs rather than one. The two proposed programs are:

“Code Crunchers” is an online web based tutorial which teaches computer programming. \$10,000 is needed for ten iPads.

“Science Art Science”, a literature-based children’s program which includes an integration of science and art.

MTSD has provided required support in the form of a letter from the superintendent explaining that the library programs would be extensions of school district programs.

A letter is being drafted to solicit business contributions to the EITC.

Board Thank You Calls.

Katrina asks that board members provide her with feedback from the thank you calls to donors. It was suggested that a phone at the library be available for board members to use because people may be more willing to answer a phone call from the library.

MTPL Fundraising Plan 2014 Goals

Games of Chance. The library now has a games of chance permit. Several local organizations have experience with bingo and may be willing to advise the board.

New Benches. Two new benches, made of recycled plastic grocery bags, were donated by Giant.

Golf Outing. A spring 2015 golf outing may be planned provided there is support from MT. Board members discussed alternative fundraising events that would involve larger segments of the township community.

Extraordinary Give. The 2013 event doubled what had been received during the 2012 event. The board roundly agreed to mail the library's annual appeal solicitation letters in late September to separate the annual appeal from the Extraordinary Give.

Misc.

The library received the Commonwealth's EDGE survey, which provides recommendations for benchmarks. The benchmarks would serve well to frame the library's strategic plan update.

The library's RBC account will have K. Anderson's name attached to it so she can withdraw up to \$10,000 in accordance with the authority granted to her by the board.

Library signage improvements at the Fruitville Pike intersection are still being addressed.

New Business

The LSLC continues to draft its new fundraising policy that affects local systems' fundraising efforts. The Presidents Circle and Directors Council continue to discuss and offer input.

The MT Public Library Foundation Board is awaiting more information on the LSLC's draft before it takes a position, and is cautiously optimistic that the final policy will include the best interests of all involved.

Adjournment

D. Ferruzza made a motion to adjourn the meeting. The motion was seconded by S. Lapp. The motion carried. The meeting was adjourned at 6:45.

Respectfully submitted,
G. Pasewicz, Board Member.